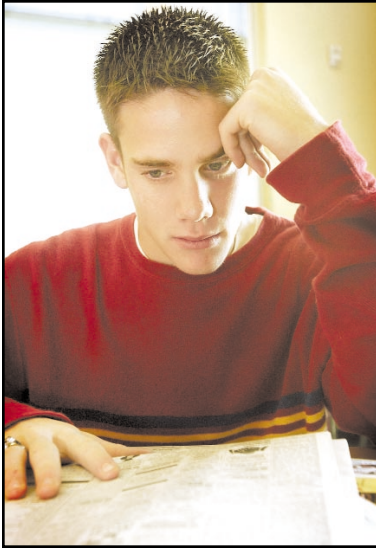


A recent study shows...



NIE students scored 10% higher!

The Newspaper Association of America Foundation commissioned a study* to find out if Newspapers-In-Education really works.

The results? Students in schools with at least some NIE programs scored 10 percent better on standardized tests than students in schools that had no NIE programs.

The newspaper is an excellent tool to enhance critical thinking, increase vocabulary and improve skills in a wide variety of subjects. NIE is a strong tool for teachers seeking solid achievement for their students. In other words - NIE works!

Support your local students, become an NIE sponsor!

Program specifics and NIE contact information here.

Your newspaper/NIE logo here

*Measuring Success!, NAA Foundation, 2003

**3 column by 6.5 inches
NIE works promotion**