

Newspaper in Education Institute SUBSCRIBER USER GUIDE

This NIE Institute subscriber user guide is designed to ensure you benefit from your subscription. The Institute's goal is to provide meaningful support in every area of NIE. There have been many upgrades to programs, so please take a few moments to read this guide. It is vital to maximizing the benefits of your subscription.

NIE INSTITUTE SUBSCRIBERS RECEIVE THEIR OWN UNIQUE CURRICULUM WEB PAGE & ADDRESS THAT THEY CAN LINK TO FROM THEIR NIE OR E-EDITION WEB PAGES!

The page includes all your contact information. You and your teachers just click on any resource and it will download or open, whichever your computer is set for. (No password needed)

There are over 300 instructional resources with one to two dozen new resources added each year. A parent/student page, streaming video & audio page plus a serial story & tabloid supplement page can be accessed from your main web page address.

Benefit: There are many thousands of dollars worth of resources available to subscribers. To purchase just one teacher guide, student supplement, or in-paper serial from a NIE vendor may cost your NIE program \$100 to \$1,000 depending on circ. size (multiply your usual vendor cost by 300 resources and you'll see the benefit). Best of all your teachers will be able to choose from volumes of great NIE lessons for every subject.

Besides providing these resources to your teachers online, there are several other ways subscribers have used instructional resources. You are not limited to these. You have nearly complete freedom to use the resources in any way you wish. If in doubt, just call or email me. You are welcome to:

- Print and mail resources
- E-mail them to teachers
- Use them as a multi-unit in-paper serial
- Use portions for in-paper NIE features or pages
- You may customize any or all resources, adding your NIE logo and program information (remove text from other NIE programs as needed).
- Add information or pages correlating the resource to your state or local standards.

The curriculum web address is:
www.nieteacher.org/ and then add your access code on the end.

Subscribers are welcome to download the whole curriculum page and customize it for placement on their NIE website. The page must be password protected. Contact me for how to download it from my FTP server.

Non-subscribers may learn about the 300 instructional resources, parent/student page, serial stories, tabloid supplements, and streaming video and audio at:
www.nieteacher.org

Develop Sponsors for Instructional Resources.

Benefit: Over \$1 million in sponsorship funds have been raised using Institute resources. Most subscribers are able to raise large amount of sponsorship funds that far exceed the low yearly subscription fee.

Subscribers are welcome to find sponsors for any of the resources, especially the financial literacy and other student supplements as well as the serial stories. A sponsor thank you ad may be placed on the back page and the sponsor logo on the front cover of supplements.

Here is an example of one recent program that may help you raise funds.

Be Money \$mart - This financial literacy guide published by Junior Achievement (JA), with support from the Allstate Foundation, educates young people on how to prepare for their financial future. This program includes a How-To guide for potential NIE sponsorship by partnering with JA and Allstate. Contact lists for each are provided.

Grant Processing Using our 501(c)(3) non-profit status.

Benefit: Over \$1 million has been provided to subscribers in direct grants and by subscribers using our 501(c)(3) non-profit status to raise funds from sponsors or foundations that require their giving to be to a non-profit.

Subscribers have been very successful in using our nonprofit status to raise funds.

The Institute offers its 501(c)(3) status to support subscribers grant and sponsorship writing efforts. NIEI act as the fiscal agent for your NIE program to non-profit and corporate funders that require a non-profit status to make donations. We then process your tax-deductible donations/grants, fulfill required IRS paperwork and provide a report to the funder if needed.

You should make every effort to have a sponsor donate directly to your NIE program. Most of them will. This program is there to provide support when a sponsor requires their giving to be to a non-profit.

Processing fees based on grant / donation size have been reduced to (other vendors have been 10%):
\$20,000+...4%
\$15,000.....5%
\$ 500.....6% Minimum donation/grant NIEI processes.
Donations of \$100 or more may be pooled together to reach the \$500 minimum.

You may download the following forms and information to help you write grants from the Grants to Members page at:

www.nieinstitute.org/Grants-Programs.html

- Grant/Donation Processing Agreement
- Institute IRS Tax Exemption Letter
- Institute Form 990 IRS Tax Return
- Organization, History, & Mission Statement

NIE Department Resources

Benefit: Fundraising and grant resources have helped raise thousands of dollars for subscribers. Ready to use forms make it easier for subscribers to run their NIE programs. NIE research helps justify your NIE program in-house and to teachers.

The Institute provides subscribing NIE programs over 70 free NIE department resources that can be retrieved from the NIE Departmental Resources page at: www.nieinstitute.org/NIE-Department-Resources.html

Resources include fundraising resources, successful NIE grant & sponsorship proposals, grant processing support, various NIE department forms, NIE & literacy research, and a list of Quark Xpress and/or InDesign print files that are available for student supplements and some other resources (KRP resources are available in PDF only).

Instructional CD's for Teachers

Benefit: A low cost way to provide all 300 instructional resources to your teachers.

Each CD supplies all 300 Institute instructional resources, including streaming video and audio, at a very low cost. CDs save up to 90% on printing and mailing costs, and are environmentally friendly. Prices include a free paper sleeve and free shipping

Orders over 1,000 CDs receive a customized label plus add your NIE programs own copyrighted resources and those of NIE vendors with their permission. The following price schedule applies:

CD Volume	Price Each	Total Price
1,000+	\$1.10	\$1,100.00
600	\$1.15	\$690.00
500	\$1.15	\$575.00
300	\$1.40	\$420.00
200	\$1.40	\$280.00
100	\$1.40	\$140.00
50	\$1.75	\$ 87.50